

# Marketing



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## Public Relations – Social Media

### Job description

The activities and successes of our team must be communicated. In order to attract new supporters, retain existing ones and keep our supporters and friends up to date about us, a high-quality external presentation is important.

As part of the marketing group, you will be primarily responsible for working on our various social media presences and manage the different channels.

There are no limits to your creativity and you can contribute new ideas and concepts at any time.

### What will be your tasks?

- Analysis of the existing social media presence of the team
- Benchmarking
- Development of concepts for different social media platforms
- Support of all social media channels
- Collaboration on cross-group tasks (e.g. testing, manufacturing)
- Participation in group and team meetings

### What are our requirements?

- No previous experience necessary
- Fun and interest in social media marketing
- Access to Adobe-Design-programs beneficial, but not required
- Creativity and self-initiative
- Independent, structured and organized way of working
- Willingness and dedication to the project

If you are interested, please fill out the application form on our homepage.  
We will give you feedback on your submission as soon as possible.